

Max M. Fisher College of Business

Executive Education



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

In the last 24 months, Fisher Executive Education taught over 3,500 professionals from over 180 organizations representing nearly every industry in countries around the world.



Executive Education

Tomorrow's business landscape demands leaders with vision, adaptability and a thirst for knowledge. For nearly 70 years, Executive Education at the Max M. Fisher College of Business has provided growth opportunities for organizations and individuals by actively engaging leaders and empowering them to act. We're here to help you stay at the forefront of innovation, steer your organization toward success, and shape the future of your career and business.

Whether you're looking for an additional degree, to expand your skill set in a new area of business, or custom programs to address unique organizational needs – we're here to help.

For individuals, we offer topic-based programs, certificates and executive-level degree programs that are comprehensive, ahead of the curve and immediately applicable to your business environment. Our programs for individuals are structured to provide minimal disruption to your busy work schedule and personal life.

For organizations and large groups, we work closely with clients to customize the content and format of programs to target specific organizational and/or industry needs and challenges. Customized programs create a think-tank environment within the company that increases individual and organizational success.

Are you prepared to tackle the challenges of tomorrow?

Topic-Based Programs

These convenient a la carte offerings provide professionals and lifelong learners with opportunities to augment their knowledge with deeper dives into areas of business demanded by the workforce, marketplace and individual organizations.

CONVENIENT AND IMMERSIVE

Completed in two to three days, these topic-based programs provide valuable and convenient learning opportunities without the long-term commitment of a degree program. Classroom instruction is complemented by immersive experiences such as case studies, company site visits, group projects and other activities.

Examples of past and present topic-based programs include, but are not limited to:

- AI and AI Ethics
- Data Analytics
- Diversity, Equity and Inclusion
- Financial Literacy
- Leadership
- Lean Six Sigma
- Supply Chain
- Sustainability

LEARN MORE
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Certificate Programs

Certificates are convenient ways to achieve training in specific areas of focus and help you earn credit hours that can be applied towards the Working Professional MBA program at Fisher.

DESIGNED TO AID CAREER GROWTH

Core curriculum is market-driven and coupled with leadership development opportunities designed to prepare you for career advancement.

REAL-WORLD APPLICATION

Teaching is immediately applicable to real-time business problems in your workplace through project work.

Examples of certificate programs include, but are not limited to:

- Online Graduate Certificate in IT Business Strategy
- Fintech micro credential



Executive Master of Business Administration

Aspire to be a game-changer in your field and embrace unparalleled opportunities for networking and personal development with Fisher's Executive MBA. For more than 23 years, executives and leaders from the world's leading companies have turned to Fisher for an EMBA experience that accelerates their career trajectory while creating real value for their organizations. Designed for busy professionals, the schedule ensures you can seamlessly integrate studies with your current commitments.

ESTABLISH A LEADERSHIP LEGACY

From day one, our individual and teambased curriculum begins to build leadership competencies that are tailored to your personal strengths and areas of focus.

DRIVE DECISIONS WITH DATA

Learn how to see, think and work with data to sharpen your decision-making and reveal growth opportunities.

MAGNIFY YOUR GLOBAL PERSPECTIVE

Learn to lead with a worldview that recognizes the interconnectedness of marketplaces and global connections

SPARK AND SUSTAIN CHANGE

Become a driver of organizational change, where data, analytics and innovation can contest established ideas and mindsets.

DISCOVER YOUR ENTREPRENEURIAL SPIRIT

Through class sessions and our two experiential immersions, learn how leaders raise capital, disrupt industry and incorporate new best practices within various sectors.

LEARN MORE
go.osu.edu/EMBA



Master of Business Operational Excellence

Harness the power of efficiency and excellence with the 13-month Master of Business Operational Excellence program. This executive master's degree prepares leaders who are able to design and manage at various levels within their organizations across industries. Experienced project coaches and sponsors guide our students during their learning journeys, helping them become experts in operational excellence.

CUSTOMIZED CAPSTONE PROJECT

A cornerstone of learning in action, the Capstone Project offers a powerful return for both you and your organization. The Capstone Project lets you apply what you learn to an immediate challenge in your workplace. In addressing that challenge, you'll be leading a team within your organization and working with your sponsor and your coach to improve processes in your operation.

INTERACTIVE CLASSROOM LEARNING

While you are on campus, you will learn through interactive discussions and case studies that focus on the individual components of operational excellence, as well as hands-on simulations. These on-campus sessions also serve as a forum for sharing experiences and learning from other students. Class sizes are kept intentionally small to facilitate blended learning across industries.

IMMERSIVE INDUSTRY EXPLORATION

By traveling to select companies, you will experience firsthand how what you are learning is being put into practice through real-life case studies across industries. These site visits allow you to analyze operations and assess the value of ongoing process improvements in a variety of settings.

LEARN MORE
go.osu.edu/MBOE



Being a part of The Ohio State University community is a unique and enriching experience. We are solution-focused and action-oriented. We create solutions that people need now – and no challenge is too big, too complex or too daunting. Together, we create meaningful impact at a scale few others can match.



Custom Corporate Programs

These programs provide customized, comprehensive learning experiences for organizations looking to grow and develop their workforce. Input and collaboration with clients are essential to connect the program to the strategic initiatives of the company.

UNIQUE PROGRAM DESIGN

During our design process, the program format, course curriculum and supplemental experiences, such as leadership development and coaching opportunities, are crafted according to the organization's development needs and goals.

FACULTY EXPERTISE

Taught by world-class Fisher faculty who have vast industry experience and knowledge, participants in custom corporate programs will learn from renowned leaders in their respective areas of business.

ADAPTIVE AND RELEVANT

Since 1954, Fisher's Executive Education has worked with a wide variety of corporate clients in varying industries, including Fortune 500 companies, middle market companies, associations and family-owned businesses.

IMMEDIATE APPLICATION

While participants are engaged in classroom learning, they will have the opportunity to immediately apply their knowledge to real-world business problems through project work.

LEARN MORE
go.osu.edu/Custom



Why Fisher?

For more than 100 years, The Ohio State University Max M. Fisher College of Business has served as a recognized leader in business education, research and innovative partnerships. At Fisher, we create principled leaders who are entrepreneurial in spirit, globally aware and socially responsible. Leaders who positively impact their communities and world.

Our world-renowned faculty and thought leaders are some of the business world's top thinkers and researchers. They apply their knowledge of business principles and current business issues to the classroom to create a thought-provoking educational experience.

We offer opportunities to enhance leadership competencies and professional development, and we pride ourselves on fostering discussions that push you to look at problems with a new perspective.

LEARN MORE
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