

Max M. Fisher College of Business

Executive Master of Business Administration

November 2024 - May 2026



Join a network of over 800 Executive MBA alumni, 91,000 Fisher alumni and over 550,000 Ohio State University alumni. Form relationships and bonds that extend beyond your time as Executive MBA student.



The Fisher Executive MBA

Key to any professional success is curiosity and a pursuit of lifelong learning.

This simple belief — that all leaders, regardless of industry, field or focus — should continually strive to get better, smarter and more agile is at the heart of the Executive MBA (EMBA) program at Fisher.

For more than 24 years, executives and leaders from some of the world's leading companies have turned to Fisher for an EMBA experience that accelerates their career trajectory while creating real value for their organizations.



Classes meet once a month on campus, for three consecutive days



Supportive team and cohort environment



World-class, senior-level faculty



International and domestic immersions





Connect with alumni and industry leaders



Is an Executive MBA Right for Me?

The Fisher Executive MBA Program is specifically designed for midto senior-level professionals who continue to work full-time while earning their degree.

Our program has been designed to accommodate the demands of your busy schedule, and students travel from across the U.S. to participate. Our faculty deliver the comprehensive curriculum face-to-face during your on-campus sessions, providing immediate applicability and engaging conversation.

With backgrounds in finance, health care, marketing, analytics, retail, information technology, supply chain and sales, among others, our students bring a wealth of experience and insight that provides multi-disciplinary perspectives. The profile of each cohort is taken into account when developing course material, picking case studies and planning experiential immersions. Each year, students form friendships and bonds that extend far beyond graduation through social and alumni networking opportunities.

SCHEDULE A COACHING CALL

go.osu.edu/EMBAcall

Your EMBA Support Network

WORLD-CLASS FACULTY

Our faculty members are not just experts in their fields; they're also passionate educators who are dedicated to creating a transformative learning experience. With their guidance, you'll gain a deeper understanding of key business concepts and develop the critical thinking skills needed to excel in today's complex business landscape.

COHORT PEERS

Your cohort peers are more than just classmates—they're an integral part of your support system. Through shared experiences, collaborative projects and mutual encouragement, your peers become trusted allies on your journey toward academic excellence and professional growth.

EXECUTIVE COACH

Leadership isn't just about acquiring knowledge; it's about leveraging that knowledge to propel careers and drive organizational change. Through our executive coaching program, students have access to a seasoned executive coach who serves as a trusted guide throughout their academic journey.

SUPPORTIVE STAFF

Starting with your application and continuing through graduation, dedicated staff members are available to help you throughout your time in the program.



Typical Class Profile

Cohort size: 25 to 35 students

Median Age: 40 years

Average Work Experience: 17 years

Professional Years Work Experience Required: 7 years

Industries Represented:

- Government/Military
- Health Care
- Finance
- Sales
- Innovation
- Engineering
- Marketing
- Technology
- Manufacturing
- Engineering

Positions Represented:

- C-suite
- President
- · Vice President
- Physician
- Director
- Senior Manager
- Manager
- Supervisor
- Engineer

Student Experience

ON-CAMPUS EXPERIENCE

At Fisher, we believe that learning doesn't just happen within the confines of a textbook. That's why our on-campus sessions are carefully curated to not only present course materials but also foster an environment where you can learn from your experienced peers.

Your experience begins in November with a fast-paced orientation residency to immediately prepare you for the academic rigor of the program. The orientation introduces you to your classmates through a business simulation that challenges your knowledge of business functions and decision-making skills.

After orientation, you will meet on campus for 14 residencies, typically Thursday morning through Saturday afternoon. During each on-campus session, you'll have the chance to engage in lively discussions and form lasting connections. Whether you're learning about finance, marketing, strategy or leadership, you'll benefit from the wealth of knowledge and perspectives that your peers bring to the table.

SAMPLE ON-CAMPUS SESSION SCHEDULE

| | THURSDAY | FRIDAY | SATURDAY* |
|---------------|-------------------------|----------------------------|----------------------------|
| 7 - 8 A.M. | Breakfast provided | Breakfast provided | Breakfast provided |
| 8 A.M 12 P.M. | Strategy Formulation | Organizational Behavior | Accounting |
| 12 - 1 P.M. | Lunch provided | Lunch provided | Lunch provided |
| 1 - 5 P.M. | Accounting | Strategy Formulation | Organizational Behavior |

^{*}Saturday class begins at 7:30 a.m., and include a half-hour lunch. Students are done by 4 p.m. on Saturday.

PROJECT WORK AND ASSIGNMENTS

In between on-campus sessions, students typically dedicate 10 to 20 hours per week on case studies, course assignments and team project work.

PREVIEW A CLASS
go.osu.edu/EMBApreview

6

Curriculum Areas of Focus

Our curriculum covers all major areas of business through a succession of courses that are issue-oriented and immediately applicable. Courses are structured around a few central themes that transcend industries and expertise areas, ensuring that students emerge as dynamic leaders capable of pivoting seamlessly across diverse sectors and disciplines.

ESTABLISH A LEGACY

Our approach creates authentic leaders through lectures and storytelling, but also through a leadership experience — one that is transformative, research-based, intellectually rigorous and facilitated by our faculty with proven success.

MAGNIFY A GLOBAL PERSPECTIVE

A global perspective forms an integrative thread throughout the program. It recognizes that successful decision-making may often depend on understanding the current global business environment.

DRIVE DECISIONS WITH DATA

Analytics is more than a toolset; it is a mindset. You will learn how to see, think and work with data to sharpen your decision-making and reveal growth opportunities.

CREATE AND SUSTAIN CHANGE

The power of data and analytics is diminished if it collides with "established ideas and mindsets." The principles of change management can be applied to open eyes and minds to the new learning that analytics can provide.

FOSTER AN ENTREPRENEURIAL SPIRIT

Through class sessions and experiential immersions, you are exposed first-hand to industry leaders to explore how to disrupt an industry and incorporate best practices within various sectors.

MEET THE CLASS
go.osu.edu/EMBAclass



Course Schedule

Unlike the traditional semester schedule, Executive MBA students are enrolled in three classes simultaneously, allowing for a concentrated focus on each subject. This structure enables students to dive deeply into course material, fully immersing themselves in the content while balancing their professional responsibilities. Our dedicated staff take care of all enrollment and course preparation logistics, ensuring that students can devote their time and energy to their studies.

Below is the tentative course schedule for the Class of 2026.

ORIENTATION

November 2024

MODULE 1

January, February, March 2025

- Organizational Behavior
- Strategy Formulation
- · Accounting for Decision Making

MODULE 2

April, May, June 2025

- · Marketing Management
- Entrepreneurship and Venture Capital
- Data Analysis for Managers

DOMESTIC IMMERSION

July 2025

MODULE 3

August, September, October 2025

- Operations Management
- Financial Management
- Global Environment of Business

INTERNATIONAL IMMERSION

November 2025

MODULE 4

December 2025, January, February, March, April 2026

- Managerial Economics
- Principled Leadership
- Topics Courses

Think Globally Through Experiential Immersions

SILICON VALLEY DOMESTIC IMMERSION

The Fisher Executive MBA domestic immersion trip takes place in Silicon Valley and is integrated with the Entrepreneurship course. Often referred to as the "Tech Capital of the World," students are exposed to the inner workings of this unique ecosystem through intimate meetings with industry titans and providers of capital. From the expansive campuses of Apple and Google to the intimate Sandhill offices of Lightspeed and Andreessen Horowitz, students learn firsthand what it takes to raise capital, disrupt an industry and provide an exit for investors. A life-changing experience for many, students have commented that the trip alone was "worthy of their entire tuition."

INTERNATIONAL IMMERSION

The international immersion trip is designed to integrate classroom learnings with a real-world look into the business practices and challenges of operating in a foreign country. Currently focused in Spain, this trip takes students through a cultural and business journey complemented by alumni in senior positions sharing direct insight into new trends, consumer behaviors and best practices within various manufacturing and service sectors. This all-encompassing trip integrates our core curriculum with the experiences of our students to provide insight and business frameworks that we believe will pay dividends throughout your career.

LEARN MORE

go.osu.edu/EMBAimmersion



Program Fees for Class of 2026

The Executive MBA program fee for the Class of 2026, which kicks off in November 2024, is \$115,000 for in-state and out-of-state students.

The program fee generally covers expenses for the mandatory oncampus sessions, program instruction, course materials, intellectual and social events, domestic and international educational trips (other than airfare), and fees to The Ohio State University. Accomodations during on-campus sessions are not included with the exception of Orientation.

Upon acceptance into the program, a non-refundable \$1,500 deposit is required to guarantee your spot in the program. The \$1,500 deposit shows up as a credit against the remaining program fees.

| | DUE DATE | AMOUNT |
|---------|---------------------|----------|
| DEPOSIT | Paid upon admission | \$1,500 |
| SPRING | January 2025 | \$27,250 |
| SUMMER | May 2025 | \$28,750 |
| FALL | August 2025 | \$28,750 |
| SPRING | January 2026 | \$28,750 |

LEARN MORE ABOUT FINANCING

go.osu.edu/EMBAfees

Return on Investment

Pursuing an advanced degree should not be taken lightly. In addition to the financial undertaking, we understand the time taken away from family, friends and professional duties. It is important to consider the variety of benefits that come from pursuing an advanced degree.

INCREASED EARNING POTENTIAL

Completing the Executive MBA program at Fisher College of Business translates into tangible returns for our students in the form of enhanced career prospects. Equipped with a robust skill set spanning all areas of business, our graduates become highly desirable candidates for a wide range of roles across industries.

EXPANDED PROFESSIONAL CONNECTIONS

You will join an exclusive community of high-achieving professionals and industry leaders. Our program offers unparalleled networking opportunities, connecting you with a diverse group of peers, alumni and industry leaders. These relationships extend beyond the classroom, opening doors to new career prospects, partnerships and business ventures.

FRESH INSIGHTS AND EXPERTISE

Stay ahead of the curve with a curriculum crafted to deliver the latest in business. Our program empowers you with actionable insights and innovative thinking, ensuring you're equipped to navigate the everevolving business landscape.

NEGOTIATE FOR SUPPORT

go.osu.edu/EMBAsupport

12

Start Your EMBA Journey

TALK WITH US

Schedule a coaching call with a member of our staff to assess if your needs align with what our program offers, how to fit it into your work and personal life, and what to expect, from application to graduation.

VISIT A CURRENT CLASS SESSION

We encourage all prospective students to visit us during one of our current class sessions to experience the program first-hand. During the visit, you will have the opportunity to meet and speak with faculty and staff directly involved with the program, sit in on a session and have lunch with current students. For more information and to register for an upcoming session, visit go.osu.edu/embapreview.

APPLICATION PROCESS

We are currently accepting applications for the Class of 2026 (classes begin November 2024) and admit students based on three application deadlines. Applicants must apply online and provide the required documents listed on the following page. After you submit your online application with all supporting documents, a virtual interview will be scheduled with the admissions committee.

Our virtual interview process allows for a comprehensive understanding of each applicant's background, motivations and aspirations.

APPLY NOW

go.osu.edu/EMBAapply

Application Materials

PROFESSIONAL RESUME

Please provide an updated copy of your resume listing work experience and career progression. Applicants should highlight examples of leadership, responsibility, managerial experience and/or organizational impact.

COLLEGE TRANSCRIPTS

We require official transcripts for any college credits taken, regardless if a degree was earned. This includes college-level courses taken during high school. Official copies are those sent directly from the school where credit was earned, to The Ohio State University Graduate Admissions.

EMPLOYER SPONSORSHIP

We ask that your employer provides a letter of support, with the understanding of the time committment necessary to participate fully. Endorsement of your candidacy by your employer is a critical factor in the admission process.

ESSAY

Why do you want to earn an Executive MBA degree from Fisher College of Business? In 750 words, reflect on your post-EMBA goals and how you believe Fisher's program will help you achieve them.



2024 Application Dates*

Round 1: Due April 1

- Interviews: April 8 19
- Decisions Posted: April 22

Round 2: Due July 1

- Interviews: July 10 26
- Decisions Posted: July 29

Round 3: Due September 1

- Interviews: September 9 20
- Decisions Posted: September 22

*Applications will be accepted until the cohort is full.

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Class of 2026 Program Schedule*

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home football game scheduled

Why Fisher?

At Fisher College of Business, we believe business leadership requires a distinct and nuanced set of skills for a business world that's changing at a pace never before seen. Innovation and entrepreneurial leadership create new markets and disruption virtually overnight. A strong global perspective challenges familiar traditions and forges untold partnerships. All of these test the balance of risk and reward, and the principles necessary to navigate new ideas and opportunities.

These central themes — innovation and entrepreneurial spirit, global awareness, principled leadership, and social responsibility — are essential to what distinguishes Fisher graduates. These themes provide a consistent backdrop for our curriculum and programs; they guide our thought leaders; and they directly reflect the values of our college's namesake. These ideas are essential for a singularly engaging and impactful experience on our campus, and for success beyond it.

Because at Fisher, we don't produce business graduates. We produce business leaders.

